

Located in the Rio Grande Valley, our media group specializes in delivering information to our Winter Texan friends.

Emcee Communications works with a network of professionals that deliver cost-effective media solutions to our clients.

Lost Planet Media started WinterTexansOnline.com in 1997 and today, with over 1,200 pages and 3,000 articles about Texas, reaches over 300,000 visitors annually as an online magazine to plan their trips and find the information they need during their visit.

In 2002, Winter Texan TV was created and added as a local information channel in RV Resorts across the Valley for Winter Texans. Guests at their residence tune in to this custom channel for local programming that showcases the amenities of the Property, Valley attractions and events. Video resources include local Chambers, Convention & Visitors Centers, McAllen Cable Network and local organizations. The channel runs 24/7/365 and is updated monthly October through April.

WTTV Coverage:

5 RV Resorts

***Victoria Palms Resort - Ch. #81
Donna, Tx. (*1200+)**

***Alamo Palms – Ch. #81
Alamo, Tx. (*644)**

***Llano Grande Resort – Ch.
#81Mercedes, Tx. (*1000+)**

***Bentsen Grove RV – Ch. #35
Mission, Tx. (*1000+)**

***Bentsen Palm Village RV -Ch #8
Mission, TX – (250+)**

Advertising Rates | 5 Months

WTTV Network | November – March / \$480.00

:30 spots rotate 4x's every 4-5 hour loop daily / :15 version also rotates twice every loop

(Video Production cost: Photo/Motion spot = \$150.00 | Video spot = \$300.00)

5 month advertising partners receive a video upload to our YouTube Winter Texan channel and once each month, October through March, an updated article on WinterTexanTelevision.com with embedded video.

Winter Texans Online | November – March | Seasonal Rates

200x200px ads start at \$150.00 for community page and \$375.00 for Home Page

200x400px ads start at \$275.00 for community page and \$575.00 for Home Page

200x600px ads start at \$325.00 for community page and \$600.00 for Home Page

[Follow this link for a complete rate sheet](#)

WinterTexanTelevision.com

WinterTexansOnline.com

Emcee Communications is the advertising agent and manages advertising issues including placing ads, invoicing and collection for the ad charges.

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